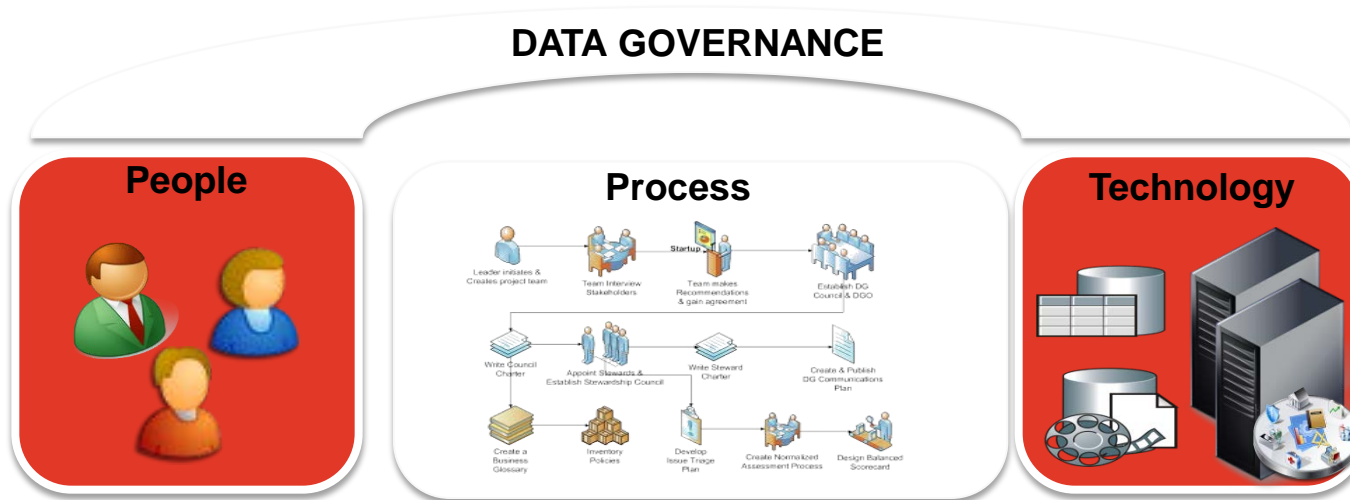


Master Data Governance

Information and Data Governance facilitates a common business language, and when consistently applied across an Enterprise it enables reduced errors and translations, faster and more accurate consolidated reporting, and better analysis across disparate systems and business segments.



Core objectives of a governance program

- Guide information management decision-making
- Ensure information is consistently defined and well understood
- Increase the use and trust of data as an enterprise asset
- Protect data and comply with regulatory requirements