



*We believe in **Earning** your **Trust***

WebRTC



Mobile Endpoints: Mobile and WebRTC

- Our Endpoints work across all mobile phones and WebRTC browsers for both **Consumer** and **Enterprise** applications
- Our Communicator **WebRTC** Endpoint enables Voice calling to/from Mobile Number from any WebRTC compatible browser
 - Call-Move Supported between WebRTC Clients, Fixed Devices, and Mobile Devices
- Communicator Mobile App Provides **Native** Interface on Android, BlackBerry, iPhone and any other mobile
- Both WebRTC Endpoint and Mobile App tied to Mobile Number
- Corporate Integration: Optional Integration to UC/PBX, Call Recording, CRM solutions
 - Avaya, Cisco, Microsoft, Mitel, NICE, Salesforce.com, Verint, etc.
- Messaging integration for Corporate SMS

Native Mobile Integration



WebRTC

Mobile **Tablet** **Desktop**



Multi-Line: Dual Persona

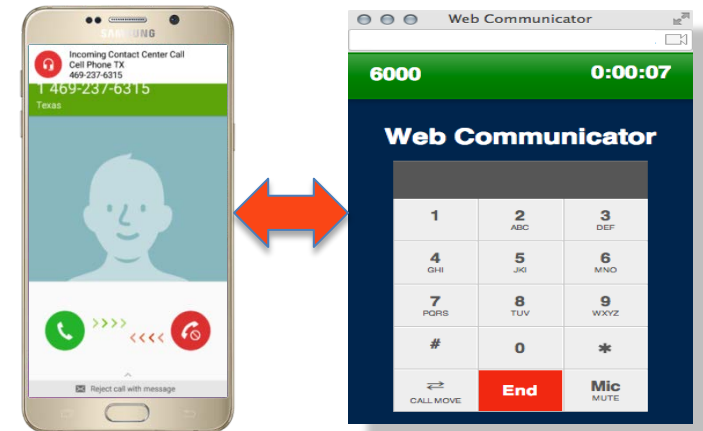
No need to carry two (or more) phones. Keep your mobile number private. Use the mobile number for personal calls and the desk number for business calls.

- Mobile number is displayed when calling personal contacts
- Desk number is displayed when calling business contacts
- Notification of incoming and outgoing business calls so they can be distinguished from personal calls
- Easy control and management of business and multiple personal identities
- Separate voicemails for business, personal, social-media friends, dating



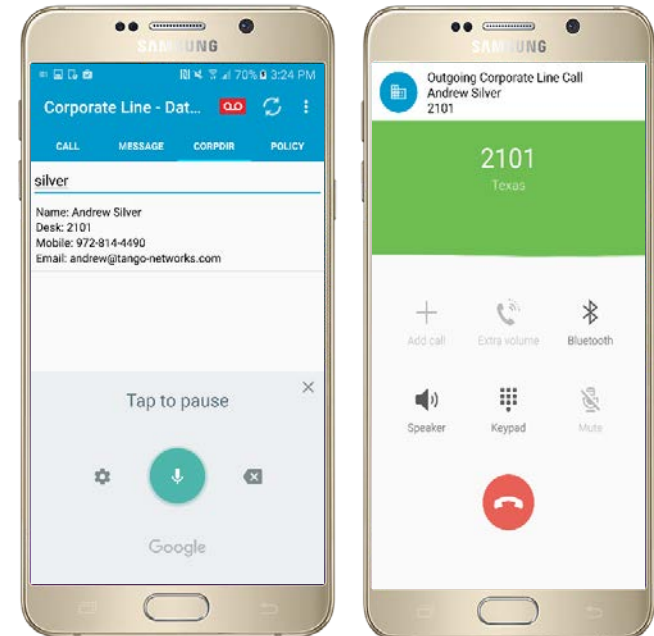
Adding WebRTC for Enterprise Communications

- Provides a *Web Communicator* “desk phone” that is the same as the employee’s “mobile phone” on any computer/tablet
- Is an *alternative or supplement* to traditional UC/PBX Desk Phone
 - User’s “desk phone” is wherever they are, on any computer → no software to download
- Advanced features between Web Communicator and Mobile Phone
 - Transfer mobile-to-Web Communicator / Web Communicator-to-mobile
 - Share Presence information: “*In a Web Communicator Call*”
- Advantageous for IT Departments
 - **No software** to deploy/manage on any specific device
 - Works across multiple UC/PBX systems deployed in a single company
 - Same solution for everyone anywhere:
<http://mycompany.com/myphone>
 - Works in conjunction with leading UC/PBX, Call Recording & CRM Systems
 - Avaya, Cisco, Microsoft, Mitel, NICE, Salesforce.com, Verint, etc.



Going mobile doesn't mean you have to leave your UC/PBX system behind. Access desktop productivity features from your mobile phone.

- Mobile phone becomes part of existing call coverage
- Easy to use conferencing
- Transfer calls to colleagues
- Move calls between mobile and desk phones
- Access corporate directory
- Receive notification of corporate voicemail with easy retrieval from the mobile phone
- Set Do Not Disturb when not available
- Receive and dial short codes
- Same user experience across different UC platforms



Example Consumer WebRTC Apps

- WebRTC API interface of carrier Mobile Subscription to consumer applications
- Applications must subscribe to Mobile Carrier “WebRTC Service” to enable WebRTC Endpoints to interact with web services
- Mobile Carrier monthly subscription required to access subscriber’s personal mobile number

- Example Services:

- Netflix Web Communicator on Smart TV
- Incoming/outgoing calls to viewer's mobile number
 - Netflix places TV session on hold
 - User can augment to WebRTC Video Session



THANK YOU!

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